

AMENDMENTS TO THE SPECIFICATION

Page 2, line 32, amend the insert previously added in the amendment filed May 8, 2003 to insert following the paragraph describing Figure 2 and preceding the subheading "DETAILED DESCRIPTION OF THE INVENTION" as follows:

---

FIGURE 3 shows three consecutive cards in a deck wherein the faces are consecutive in number and suit and the backs are consecutive with regard to sequential panels for a cartoon strip.

C1      FIGURE 4 shows three consecutive cards in a deck wherein the faces are consecutive in number and suit and the backs are consecutive with regard to sequential portions of an overall image.

---

Page 4, lines 6-26, amend the paragraph as follows:

---

C2      The coordination on the backs of the cards is not limited to text images, but may be, for example, a set of pictorial or visual images or mix of graphics, text and image which, for example, when assembled in sequence, could form a short "comic strip" (e.g., as shown in Figure 3) or reflect some other pattern, sequence or relationship. Alternatively the assembly may be essentially visual with the cards, when placed together, showing an overall image made up of a number of sub-images (e.g., as shown in Figure

4), such as one commercial product in a range of such products. The placement of commercial material on the backs of the cards leads to potential commercial gain to ~~organisations~~ organizations, companies or individuals who use the medium to advertise their products or services. Furthermore, the incorporation of a corporate, educational, governmental or other web site address along one edge of each card effectively reminds solo or group players 54 times per pack of the specific telecommunications link to each ~~organisation's~~ organization's, company's or individual's richer store of further detail regarding the subject matter of each pack, or general information about the ~~organisation~~ organization, company or individual.

---